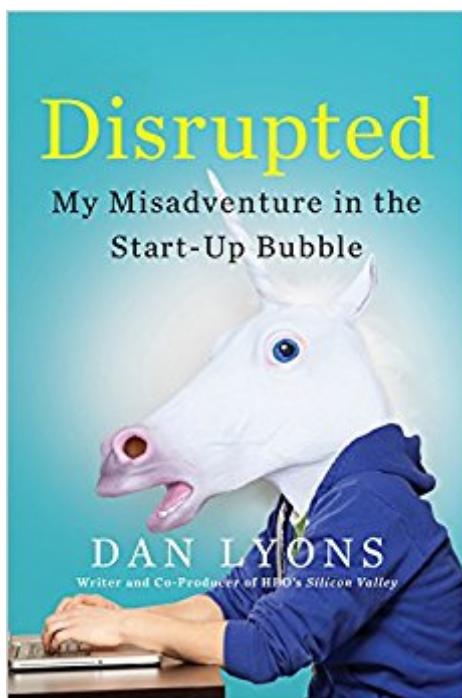


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# Disrupted: My Misadventure In The Start-Up Bubble



## Synopsis

For years Dan Lyons was a leading tech journalist-- until the Friday his Newsweek boss called. His job? Gone. Fifty years old with two kids, Lyons was screwed. Then an idea hit. For years he'd seen people strike gold in the start-up boom. Why not him? One tech company, flush with \$100 million, offered a pile of stock options. What could go wrong? His new employer made the world a better place-- by selling email spam. The office vibe was frat house meets cult compound: shower pods became hook-up dens, nerf-gun fights broke out at lunch, and absent bosses specialized in cryptic, jargon-filled emails. In the middle of this sat Lyons, old enough to be his coworkers' father.

## Customer Reviews

New York Times bestsellerWall Street Journal bestsellerSan Francisco Chronicle bestseller"Using his trademark wit and clear-eyed analysis, Dan Lyons has delivered a much-needed referendum on the current state of Silicon Valley. In wildly entertaining fashion, *Disrupted* explores the ways in which many technology companies have come to fool the public and themselves. Lyons has injected a dose of sanity into a world gone mad."  
•Ashlee Vance, New York Times-bestselling author of *Elon Musk*"Dan 'Fake Steve' Lyons runs such a savage burn on his ex-employer, HubSpot, that the smoke can be seen clear across the country in Silicon Valley. *Disrupted* is fun, compulsively readable and just might tell us something important about the hypocrisy and cult-like fervor inside today's technology giants."  
•Brad Stone, New York Times-bestselling author of *The Everything Store*

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